

Dr. Tammy R. Severt

The Top 10 Things You Must Know Before Choosing Your *Orthodontist*



Tammy Severt, DDS, PA

The Top 10 Things You Must Know Before Choosing Your *Orthodontist!*

Welcome Letter from Dr. Tammy R. Severt

Dear Friend,

If you are researching orthodontists for yourself or your child, then you are in the right place! You should know that just like all teeth are different, every orthodontic practice is different. In your search to find the right provider for your family, you will most likely find similar treatment options. It's important to know, however, that all treatment is not the same.

At the practice of Dr. Tammy R. Severt, our mission is to serve others by changing lives, supporting our community, and taking a patient-centric approach to care. My team and I work hard to offer the highest quality care in a friendly, comfortable environment. With our "patient-first" approach, our biggest reward is seeing how happy our patients are with their new smiles after treatment.



To help support our mission and to help you choose the right practice, I invite you to read my report, "**The Top 10 Things You Must Know Before Choosing Your Orthodontist.**" Each section addresses an important question to consider as you research options for your treatment. While many providers fit a few of the criteria, I strongly encourage you to settle for nothing less than the complete package. It's what you and your teeth deserve!

I hope you find my report to be informative and helpful as you begin your exciting journey toward your ideal, healthy smile. If you would like to know more about any of the information I've included here, feel free to call me or speak to a member of my knowledgeable team - simply call **919-298-8554** to reach our Chapel Hill office or **919-899-1541** to reach our Pittsboro office.

To Your Healthiest Smile,

Dr. Tammy R. Severt

P.S. When you are ready, I invite you to schedule your **Complimentary Severt Smile Assessment** today by calling **919-298-8554** to reach our Chapel Hill office or **919-899-1541** to reach our Pittsboro office. Your exam includes a discussion of your goals and concerns, an in-depth oral exam, digital x-rays and images, and a customized treatment plan. You will also enjoy free teeth whitening after treatment!

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1. Do They Have Extensive Experience?

When it comes to the health and aesthetics of your smile, having experience is key. Some questions to ask a potential orthodontist include how long they have been practicing, how many patients they have helped, and whether their experience includes providing a variety of treatments instead of simply the same one over and over. You should also consider whether they attend continuing education courses to stay up-to-date with modern advancements in the dental health care field.

If you are seeking orthodontic treatment, the first, and possibly most important information any orthodontic patient should understand, is that while all orthodontists are dentists, not all dentists are orthodontists. In fact, only 6% of dentists have undergone the years of extra training required to become an orthodontist. To be sure your orthodontist is indeed the specialist you're seeking, look for the American Association of Orthodontists (AAO) seal.

At the practice of Dr. Tammy R. Severt, our doctors have helped to improve thousands of smiles since 1999 through a wide variety of orthodontic treatments. As a team, every one of us believes in the importance of staying current with the techniques and technologies available for quality dental care. For this reason, our doctors regularly attend continuing education courses to supplement the distinguished education and training that they received while pursuing their dental and orthodontic specialist degrees.

Extensive experience allows our doctors to provide expert, professional care that matches each patient's unique needs.



2. Does The Doctor See You As A Person?

When you find an orthodontic office that leaves you feeling cared for and at ease, you know you've made the right choice for your dental care. An orthodontist who focuses on your comfort and satisfaction builds a lifelong trusting relationship so you can rest assured you're always getting the best care and treatment at every visit. While researching your options, look for an orthodontist who puts patient satisfaction first, treats you like a person, not just another patient, only recommends treatment that is necessary, and has the reviews to prove it.

At the practice of Tammy R. Severt, we focus on patient satisfaction and our team takes an ethical approach to care by never "selling" treatment, but only recommending necessary treatment and making our patients feel like family. We have an excellent history of reviews and build long-standing relationships with our patients. We always do the right thing, take the extra time, and offer the highest quality of orthodontic care possible. We put our patient's comfort, safety, health, and happiness first and foremost. Visit our website to read what our current and former patients have to say about their experience with our team!



3. Do They Have A Guarantee?

A great orthodontist will stand behind their treatment, and the best way to do that is with a guarantee. Orthodontists should offer a solid guarantee to make sure you know that you come first no matter what. Your satisfaction and health are of the utmost importance!

At the practice of Dr. Tammy R. Severt, we offer a **Satisfaction Guarantee** over the course of treatment to all our patients. If you are not satisfied with your orthodontic treatment during this time, we will do what it takes within reason to make it right at no extra cost to you. We know that braces are no small investment, so we stand behind our treatment ensuring that you can have your happy, healthy smile!



4. Do They Use Advanced Technology?

Technology plays an important role in dental health care and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advancements have been made in the last 20 years, which is why it's important to find out whether your potential orthodontist uses the latest technology for their patients' benefit.

Here at the practice of Dr. Tammy R. Severt, we use the latest technology throughout your treatment process, starting with your initial diagnostic appointment. From extremely accurate imaging to accelerated orthodontic treatment, our technology helps make the experience faster, easier, and even fun!

To learn more details about the specific types of technology used in our office, please visit our website.



5. Are They Invisalign Specialists?

Modern orthodontics has made major advancements in the last decade which means many cutting-edge treatments are now available. Instead of having to choose between traditional metal and clear braces, you can now choose Invisalign clear aligner treatment to achieve your best smile. When looking for a new orthodontist, make sure they not only offer high-quality care but also the latest treatments, like Invisalign, and that they are experienced in the treatments they offer.

At the practice of Dr. Tammy R. Severt, we are proud to be Platinum Invisalign Providers in Chapel Hill and Pittsboro, NC! Being Platinum Providers means we have successfully treated hundreds of patients with this revolutionary system. We have also achieved an exceptional level of Invisalign experience and must meet annual clinical education requirements. When you choose us for your orthodontic care, you can be sure you're getting high-quality care using the most advanced treatment options!



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6. Do They Have FUN?

All businesses should give back to their patients in one way or another, whether it be by offering courtesies on treatment, or a rewards program to encourage proper oral hygiene and to make treatment fun. When you're considering an orthodontic professional, make sure to ask if they offer any of these benefits to their patients.

At the practice of Dr. Tammy R. Severt, we want you to feel special and know that we appreciate you every day. That's why we offer our patients the opportunity to earn **Severt's Super Smiles Stars** for things like good hygiene, wearing your appliances and elastics as recommended, arriving for your appointments on time, and much more! You can redeem your earned stars for a variety of prizes including gift cards to local stores, restaurants and movie theaters. We are always adding new ways to participate! Ask for more information at your initial consultation!



7. Will They Respect Your Time?

Commitments like school, extracurricular activities, and work may make it difficult to attend orthodontic appointments. We understand how managing multiple responsibilities can limit your time for things like appointments for braces and other dental care. That's why we do our best to respect your time when you visit our orthodontic offices.

Not only will you experience virtually no wait times at our offices, but you also won't need to feel rushed during your appointment. We ensure that ample time is built into every appointment, so you can feel confident that all your questions will be answered, and all your dental needs met. This is another reason why thousands of patients since 1999 have trusted their orthodontic care to our offices!



8. Do They Support Your Community?

When choosing an orthodontic office, pay attention to whether the practice does anything to support the surrounding community as a whole. Community support can range from monetary donations for local sports teams, to providing free orthodontic care to low-income residents, and more. By opting for treatment with a community-minded practice, you indirectly support activities and non-profit organizations in your local area and enjoy the added benefit of receiving treatment from an orthodontist who genuinely cares about other people.

The practice of Dr. Tammy R. Severt loves to help our community as much as we enjoy taking care of our patients! That's why we frequently share our time and resources with a variety of charitable causes and community outreach programs, including:

- Public School Foundation of Chapel Hill and Carrboro
- Salvation Army Angels - Every Christmas, we purchase gifts for 18-20 children in Orange, Chatham & Durham counties
- Annual Canned Food Drive for CORA Food Pantry and others
- The Hill Learning Center – support the mission of enhancing the education of children with learning disabilities

We appreciate the support of our community and believe in giving back whenever possible.



9. Do They Provide Emergency Access?

Orthodontic emergencies are rare, but there are times when they can arise. If you or your loved one experiences a problem during treatment, you want your orthodontic office to be there for you – especially if your orthodontic appliance is causing discomfort. Ask your potential orthodontist how long it typically takes to be seen when an emergency arises. You might also ask how long it takes to be seen for non-emergency problems, such as broken brackets on your braces. After all, the longer you must wait to fix a broken bracket, the longer your overall treatment will end up taking!

At the practice of Dr. Tammy R. Severt, we provide our patients with Dr. Severt's phone number, so she can always be reached in the event of an after-hours emergency. We see our patients who are experiencing an emergency during our normal office hours. That means that if you ever experience a problem with your orthodontic treatment, you can rest assured that we will see you in our office as soon as possible to start working on a solution.



10. Do They Offer Courtesies?

Let's face it: orthodontic treatment can be costly. To help offset the cost of care, ask your potential orthodontist if they offer any courtesies on treatment. Courtesies on orthodontic treatment can be particularly helpful if you have more than one family member who may be undergoing treatment within the next few years!

Our orthodontic offices offer multiple ways to make treatment more affordable. Here are some examples of courtesies we offer to help our patients save money...

- Family members of existing patients
- Patients who pay-in-full at the time of treatment
- Dental professionals

During your complimentary Severt Smile Assessment, ask one of our friendly team members for additional information on any of these options.



Bonus: Do They Provide Flexible Payment Options?

This report was only supposed to include 10 crucial questions to consider when looking for an orthodontist, but affordability is so important that I've included this section as a bonus. Whether or not you have insurance, it's important to understand what kind of payment options your potential dental health care provider offers before you make a decision.

At the practice of Dr. Tammy R. Severt, we strongly believe that no one should ever have to delay necessary orthodontic treatment due to financial concerns. That's why we do our best to help you work within your budget while still providing you with high-quality orthodontic care. When you come in for your complimentary consultation, we'll help you understand all the different payment plans we offer. We accept Delta Dental insurance plans and will even file the paperwork for you! Additionally, we offer no-interest payment plans.

We are here to simplify the financial process so you can focus on what really matters – your new healthy smile. You can rest easy knowing that every facet of your braces and orthodontic treatment will be smooth sailing and worry-free!



Closing Letter from Dr. Tammy R. Severt

Dear Friend,

I hope this report has helped you learn more about what you can expect from your orthodontic treatment, as well as what you should expect from your provider. Don't be afraid to ask about each item I included on this list. If you have already signed up for treatment with a provider, feel free to call the office and ask a few follow-up questions. Remember, this is your smile we're talking about here – you deserve to feel confident and comfortable for the entirety of your treatment!



While my primary goal was simply to educate you and facilitate your search for an orthodontist for you or your family, I hope you've also discovered a bit about my practice and why I'm so passionate about what I do. Yes, I love creating beautiful smiles, but more than that, I love nurturing great relationships with my patients and helping them be happier and healthier overall. It may sound like I expect a lot from my fellow orthodontists, and that's true, but only because I expect so much from myself. You're putting your trust in me, and that's not something I take lightly.

To learn more about our team, simply call **919-298-8554** to reach our Chapel Hill office or **919-899-1541** to reach our Pittsboro office, and don't forget about your **Complimentary Severt Smile Assessment!** A comprehensive consultation may be the only thing standing between you and the smile you've always wanted.

To Your Healthiest Smile,

Dr. Tammy R. Severt

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www.SevertSmiles.com

Chapel Hill: 919-298-8554 | Pittsboro: 919-899-1541